

Anita S. Duckor combines her passion for public libraries and community involvement with a solid background in business consulting and management.

### **A Passion for Public Libraries**

Ms. Duckor's work is fueled by a strong belief that public libraries are integral to successful communities and play an important role as a resource for the realization of learning and knowledge. In November 2001, she was elected a Minneapolis Public Library Trustee by the citizens of Minneapolis; she was subsequently elected by her fellow trustees as President in 2006 and 2007. As a policy maker, she was accountable for more than 275 employees, \$21 million in annual budget, and a \$140 million public investment program. As a member of the New Central Library Capital Campaign committee, she helped raise more than \$16.5 million. Ms. Duckor was a driving force behind the consolidation of two library systems: Minneapolis Public Library and Hennepin County Library.

From December 2007 to fall of 2008, Ms. Duckor was the interim executive director of The Friends of the Minneapolis Public Library. Her role was to direct The Friends nonprofit organization and help design a strategy and library support organization for the Hennepin County Library.

### **Business Consulting and Management**

Ms. Duckor is also the President of Duckor & Associates, a business consulting firm founded in 1999. She continues to work closely with all levels of a business or community organization to help it realize its next level of performance.

*To date the following sectors have worked with Duckor & Associates:*

Accounting	Educational Software	Land and Water
Affordable Housing	Electric and Gas Utilities	Conservation
Animal Humane and Investigative Care	Finance	Performing Arts
Demographic	Food Service	Public Library Services
Data Services	Foundations	Publishing
Energy Services	Government	Renewable Energy
	Health Care	Trade Service Associations
		Venture Capital

*Examples of consulting and long-term projects include:*

- Strategic business, marketing and sales, and communication planning
- Process analysis and redesign
- Product development: concept to launch
- Organizational strategy and design
- Customer and Community account management
- Economic development strategy and planning
- Non-profit strategy and governance

Ms. Duckor brings more than thirty years of in-depth and multi-disciplinary corporate and business experience — in both executive leadership and consulting. With twenty years of experience in energy services and more than fifteen years of community and economic development experience, Ms. Duckor brings a vast network and resource referral system on a wide range of business development and community and economic development boards to Duckor & Associates' clients.

During her tenure at Northern States Power (NSP), Ms. Duckor led various functional departments including Electric Delivery Marketing, Energy Plus Services, Market Research, Community and Economic Development, Community Service Managers/Community Relations, Customer Service and Electric Marketing Planning and Competitive Analysis, managing a \$3.75 million operating budget and multi-million capital budgets.

Additional work experience includes various positions in the following industries: telecommunications, insurance, real estate and restaurant creation and management.

### **A Leader in the Community**

An active business and community leader, Ms. Duckor serves as an advisor for Growth & Justice. She participated as a business advisor in one of the Business Journal's Workshops for small to mid-size companies, and was appointed by Governor Arne Carlson to serve on the Minnesota Sustainable Development Initiative and the Minnesota Compensation Council. St. Paul Mayor Norm Coleman appointed Ms. Duckor to serve on the Economic Advisory Council for the Citywide Economic Agenda and for the City of St. Paul's Re-engineering Initiative. She was also selected by the Minneapolis Chamber of Commerce to serve as Co-Chair for Enterprise Development for the "Building Our Future" Regional Strategies For Economic Opportunities.

Ms. Duckor has also served as a moderator and panelist for several economic development regional and state events. She has served on the Ruvelson RAIN<sup>®</sup>maker Fellowship selection committee.

### **Present Board Positions:**

JazzMN

### **Past Publicly Held Position:**

Minneapolis Public Library Board Trustee, President, 2006–2007  
(Chair, General Committee and Personnel Committee, 2002–2005)

### **Past Board Positions:**

Advantage Minnesota Economic Development Advisory Committee  
Community Reinvestment Fund, Inc., Executive Committee  
CommonBond Communities and CommonBond Housing  
Economic Development Subject Committee, Edison Electric Institute, Vice President  
Economic Partners for Southeastern Minnesota  
Eloigne Corporation  
The Friends of the Minneapolis Public Library  
Humphrey H. Humphrey Institute of Public Affairs, University of Minnesota—  
State and Local Program Advisory Council  
Jungle Theater  
Metro East Development Partnership, Co-Chair  
Milestone Growth Fund, Audit Chair  
Minnesota Film Board, Treasurer  
Minnesota High Tech Association, Chair, Governance Committee  
Minnesota Industrial Development Association  
Minnesota Project Innovation, Inc.  
Minnesota Real Estate Journal Editorial Advisory Board  
Minnesota Women's Network  
National Association of Energy Services Companies, (NAESCO), President  
Neighborhood Revitalization Program Policy Board  
Sanford Middle Site Council

### **Affiliations and Memberships:**

American Library Association	Minneapolis Institute of Arts
Citizens League	Minnesota Library Association
Growth & Justice	Public Libraries Association (PLA)
League of Women Voters of Minneapolis	Walker Art Center

### **Education:**

Ms. Duckor

- Holds a BS degree, with highest honors and distinction, in Business Administration from San Diego State University;
- Is a graduate of the Minnesota Executive Program at the University of Minnesota; The Public Utility Executive Program, University of Michigan; and the Economic Development Institute, University of Oklahoma;
- Received the "Howard Roepke Award," the top award given for the thesis of most outstanding value to the Mid-America Economic Development Council and profession;
- Has instructed at the University of Minnesota–Duluth for the American Economic Development Council accredited program; and
- Presented at The College of St. Catherine, Saint Paul, StayConnected program for entrepreneurs.

**Keynote Speaking, Workshop and Program Presentations:**

“Your Library Guide to Surviving and Thriving in the 21st century” — *keynote speaker*

“Implementing the Next Generation of Strategic Planning for Libraries” — *program*

“Keeping Your Library Alive in the 21st Century” — *program*

at the 2nd Annual North Texas Conference for Library Supporters, North Texas Regional Library system on Friday, February 12, and Saturday, February 13, 2010 in Fort Worth, Texas

“Advocacy: Moving from Issue-specific Advocacy Tactics to Community-based Library Relations” — *program*

“4 + 3Ps Library Marketing” — *program*

at Reaching New Heights, 2009 Wyoming Library Association at UW Conference Center, Laramie, Wyoming on Friday, October 2, 2009

“Breaking the Mold of Library Advocacy: Moving from Issue-specific Advocacy to Community-based Stakeholder Relations Strategy” — *workshop*

at INFORLINK, the eastern New Jersey Regional Library Cooperative/Libraries of Middlesex Automation Consortium at Monroe Township Public Library on Wednesday, June 3, 2009

“From Real Awareness to Real Funding – your library’s guide to surviving and thriving in the 21st century” — *keynote speaker*

at South Jersey Regional Library Cooperative (SJRCL) Annual Membership Meeting Pine Hill, New Jersey on June 4, 2009

“Building a Library Business Case That Effectively Capitalizes and Builds Stakeholder Buy-In For Your Library Success” — *program*

at the DoubleTree Hotel, Orlando, Florida on May 7, 2009  
2009 Florida Library Association Annual Conference

“4 + 3Ps of Library Information Service Marketing” — *lecture*

at College of St. Catherine, Saint Paul, MN on March 21, 2009  
lecture, Library and Information Science Program

“4 + 3Ps of Library Marketing” — *workshop*

at Mt. Iron, Minnesota on February 19, 2009  
workshop for the Arrowhead Library System

**Keynote Speaking, Workshop and Program Presentations *continued*:**

**“Building Buzz to Break the Library Stereotype” — *program***

at the 2008 PLA conference, Minneapolis, MN

*Ms. Duckor’s presentation included the operating environment of the Minneapolis Public Library and the need to position the library for both the public phase of the \$15 million capital campaign and to build excitement for the grand opening of the Central Library. Chris Birt, principal, A/B Group One, presented all aspects of the MPL campaign.*

**“Let’s Get Married: Bringing Friends and Foundations Together to Raise More” — *program***

at the 2008 PLA conference, Minneapolis, MN

*Ms. Duckor’s presentation included how The Friends of the Minneapolis Public Library’s role evolved from a Friends organization into a major fundraiser (foundation.) Ms. Duckor presented with Donna Bero, executive director of The Friends of the San Francisco Public Library, and Peter Pearson, president of The Friends of the St. Paul Public Library.*